



EXPERIENCE

- 8/2007– Present **Visiting Assistant Professor, State University of New York At Oswego: Oswego N.Y.**
Developed and implemented curriculum within institutional guidelines for courses on pre-press, web design, motion graphics, multimedia and senior portfolio preparation, instructing both graduate and undergraduate students. Prepared materials for demonstrations, lectures, handouts and graded student assignments.
- 7/2006 – Present **President and Creative Director, D.Kerr Creative: Oswego N.Y.**
Freelance work consists of strategic planning, designing and developing client web sites, identity systems and promotional materials for numerous clients.
- 11/2007– 8/2008 **User Experience Designer, State University of New York Upstate Medical University: Syracuse N.Y.**
In charge of developing and designing with a programmer, the new Health Sciences Library website. Duties included designing a plan for user testing key aspects of the library site, studying how users interact with the website, and developing methods for implementing such recommendations.
- 11/2006–10/2007 **Interactive Designer, Eric Mower and Associates: Syracuse N.Y.**
Working in tandem with a team of project managers and developers, duties included designing web sites, dynamic interactive applications and strategic online marketing materials for client projects.
- 6/2004 – 7/2010 **Graphic Designer, J. Dean Design Co.: Stony Brook N.Y.**
Freelance work consisted of planning, designing and developing for web sites, identity systems and promotional materials for clients and assisting the president in attracting new clientele.

PROGRAM KNOWLEDGE

Adobe Illustrator	Adobe Flash	Maxon Cinema 4D
Adobe InDesign	Adobe Acrobat	HTML/CSS
Adobe Photoshop	Adobe After Effects	jQuery
Adobe Dreamweaver	Apple Final Cut	WordPress

EDUCATION

- 9/2004 – 9/2007 **Masters of Fine Arts: Computer Graphics Design, Rochester Institute of Technology, Rochester N.Y.**
Concentration in Instructional Multimedia and Information Design
- 6/2002 – 5/2004 **Masters of Arts: Graphic Design, State University of New York at Oswego, Oswego N.Y.**
Concentration in Web Design and Experimental Multimedia
- 8/1998 – 5/2002 **Bachelor of Fine Arts: Graphic Design, State University of New York at Oswego, Oswego N.Y.**
Concentration in Print Media with emphasis on color relationship

EXHIBITIONS

- Winter Solstice, SUNY Oswego Metro Center, Syracuse N.Y., 2010
- SUNY Oswego Faculty Art Exhibition, SUNY Oswego, Oswego N.Y., 2008 – 2011
- Computer Graphics Design Thesis Show, Rochester Institute of Technology, Rochester N.Y., 2007
- Master of Arts Exhibition, SUNY Oswego, Oswego N.Y., 2004
- Bachelor of Fine Arts Exhibition, SUNY Oswego, Oswego N.Y., 2002
- 39th Annual Juried Show, SUNY Oswego, Oswego N.Y., 2002

AWARDS

- Robert Sullins Scholarship Award, SUNY Oswego, 2004
- Presidential Purchase Award, 39th Annual Juried Show, SUNY Oswego, 2002
- Eagle Scout Award, Boy Scouts Of America, 1998

PROFESSIONAL MEMBERSHIPS

- American Institute of Graphic Arts, 2008-Present
- Association for Computing Machinery, SIGGRAPH Chapter, 2009-2011

PORTFOLIO

Online portfolio available at <http://www.dkerrcreative.com/>